PREMIERS SPOTS À LA TÉLÉ: <http://www.youtube.com/watch?v=A9Nj55VyUSE>

[](http://www.google.es/imgres?imgurl=http://televisionfr.blogs.ipag.fr/files/histoire-de-la-t%C3%A9l%C3%A92.gif&imgrefurl=http://televisionfr.blogs.ipag.fr/&usg=__WxYdkNyXL1xhQj1tzNkaSvF0q7M=&h=260&w=470&sz=61&hl=es&start=0&zoom=1&tbnid=SQ6m_977mS6pJM:&tbnh=96&tbnw=173&ei=h2laTZrbItWj4Qb-zvS5DQ&prev=/images%3Fq%3Dhistoire%2Bde%2Bla%2Bpub%2B%25C3%25A0%2Bla%2Bt%25C3%25A9l%25C3%25A9%26hl%3Des%26sa%3DG%26biw%3D1276%26bih%3D525%26gbv%3D2%26tbs%3Disch:1&itbs=1&iact=hc&vpx=287&vpy=82&dur=874&hovh=167&hovw=302&tx=122&ty=95&oei=h2laTZrbItWj4Qb-zvS5DQ&page=1&ndsp=19&ved=1t:429,r:1,s:0)[](http://www.google.es/imgres?imgurl=http://media.rtl.fr/online/image/2009/0625/5444375_La-publicite-Boursin.jpg&imgrefurl=http://www.rtl.fr/actualites/television/article/l-ina-fait-revisiter-l-histoire-de-la-pub-5444360&usg=__7dWUJSNoXdI3mgszVm4ythMsWc4=&h=200&w=345&sz=11&hl=es&start=0&zoom=1&tbnid=xt49oz_IfgO7tM:&tbnh=96&tbnw=165&ei=h2laTZrbItWj4Qb-zvS5DQ&prev=/images%3Fq%3Dhistoire%2Bde%2Bla%2Bpub%2B%25C3%25A0%2Bla%2Bt%25C3%25A9l%25C3%25A9%26hl%3Des%26sa%3DG%26biw%3D1276%26bih%3D525%26gbv%3D2%26tbs%3Disch:1&itbs=1&iact=hc&vpx=111&vpy=217&dur=1591&hovh=160&hovw=276&tx=174&ty=63&oei=h2laTZrbItWj4Qb-zvS5DQ&page=1&ndsp=19&ved=1t:429,r:6,s:0)

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A quelle époque ont été tournés ces spots ?